

lovi

*Wooden Creations from
the Forests of Finland.*



SAY HELLO BY SENDING A WOODEN 3D MESSAGE!



LOVI CATALOGUE
SPRING 2021

SPRING 2021 - BACK TO THE NATURE

YEAR 2020 FORCED ALL US TO TAKE A BREAK AND THINK WHAT REALLY IS IMPORTANT. PANDEMIA AND ALL GLOBAL ISSUES ASK FOR OUR RESPONSIBILITY AND CARING EACH OTHER. STARTING FROM OUR SELVES, OUR CHOISES - AND WHAT IS GOOD FOR US AND THE PLANET.

MANY OF US HAVE RECONNECTED WITH THE NATURE AND FOUND SOME INNER PEACE BY WALKING IN A FOREST.

TREES HAVE ALWAS BEEN VERY IMPORTANT FOR LOVI. SINCE 2009 WE HAVE BEEN PLANTING TREES ON THE AREAS OF THE WORLD SUFFERING FROM DROUGHT, EROSION OR FLOOD. BETWEEN 2009 AND 2020 WE DONATED 55,000 TREES IN COOPERATION WITH FINN CHURCH AID.

IN THE END OF 2020 WE DOUBLED THE TREES PLANTED BY DONATING 60,000 SEEDLINGS IN COOPERATION WITH OUR NEW PARTNER EDEN PROJECTS REFORESTRATION. WE ARE SO GLAD FOR TOTAL **115 000 TREES PLANTED SINCE 2009.**

THANK YOU FOR HELPING US TO MAKE THIS HAPPEN!

THIS SPRING WE BRING BACK LARGER LOVI BIRDS AND SWALLOWS AND WISH TO SEE THEM NESTLING IN LARGER LOVI TREES AND LOVI SPURCES. SEE WHICH BIRD GOES TO WHICH TREE ON PAGE 4.

NOW THAT HOME FEELS MORE IMPORTANT THAN EVER, WE DECIDED TO ADD MORE NATURAL WOOD COLOR PRODUCST TO BE PAINTED TOGETHER WITH FAMILY MEMBERS. SEE NATURAL WOOD COLOR BIRDS AND ROOSTER ON PAGES 3 & 4. DON'T FORGET OUR HIGH QUALITY WATER COLORS ON PAGE 4.

STAY WELL AND SAFE!
BEST WISHES,

LOVI TEAM





LOVI TREE 16.5CM
 POSTCARD-LIKE PACKAGE (L):
 20 x 31cm / 85g



LOVI TREE 34CM WITH MINIBIRDS
 PACKAGE SIZE: 29 x 34 x 1cm / 440g



LOVI TREE 55CM
 GIFT BOX -LIKE PACKAGE:
 32.5 x 32.5 x 3cm / 440g



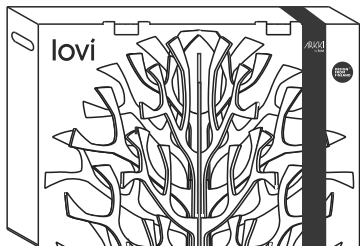
LOVI TREE 108CM
 PACKAGE SIZE: 58 x 58 x 4cm / 2kg



LOVI TREE 135CM
 PACKAGE SIZE: 76 x 55 x 4.5cm / 3.5kg

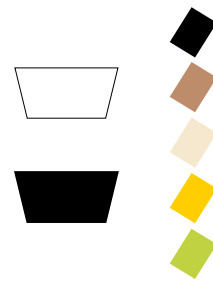


LOVI TREE 200CM
 PACKAGE SIZE: 105 x 71 x 13cm / 12kg



LOVI TREE 135CM WITH POT
 POT SIZE: Ø=44cm, H=18 / 4kg

PACKAGE SIZES:
 LOVI TREE 135CM PACKAGE
 76 x 55 x 4.5cm / 3.5kg
 +
 POT PACKAGE
 46 x 46 x 20cm / 4.5kg



LOVI TREE 200CM WITH POT
 POT SIZE: Ø=66cm, H=28 / 9.5kg

PACKAGE SIZES:
 LOVI TREE 200CM PACKAGE
 105 x 71 x 13cm / 12kg
 +
 POT PACKAGE
 68 x 68 x 30cm / 10kg



LOVI SEASON TREE 11CM
 POSTCARD-LIKE PACKAGE (L): 20 x 31cm / 85g



LOVI CHERRY TREE 22CM
 PACKAGE SIZE: 29x34x0.5cm / 350g





LOVI MINIBIRDS 5CM • 3pcs

POSTCARD-LIKE PACKAGE (S):
10x17cm / 20g

JOIN TO THESE LOVI SPRUCES
AND LOVI TREES:



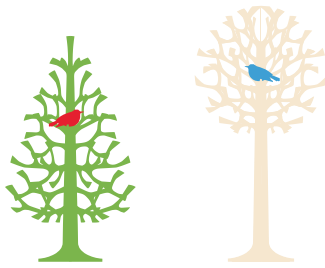
25CM • 30CM • 34CM



LOVI BIRD 8CM

POSTCARD-LIKE PACKAGE (S):
10x17cm / 20g

JOIN TO THESE LOVI SPRUCES
AND LOVI TREES:



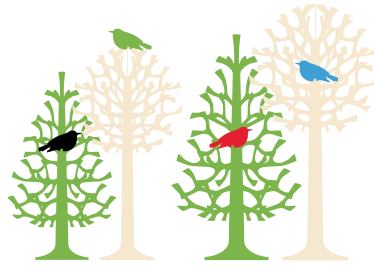
50CM • 55CM



LOVI BIRD 12CM

POSTCARD-LIKE PACKAGE (M):
15x24cm / 55g

JOIN TO THESE LOVI SPRUCES
AND LOVI TREES:



100CM • 108CM • 120CM • 135CM

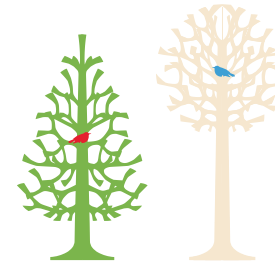
BACK!



LOVI BIRD 16CM

POSTCARD-LIKE PACKAGE (M):
20x31cm / 110g

JOIN TO THESE LOVI SPRUCES
AND LOVI TREES:



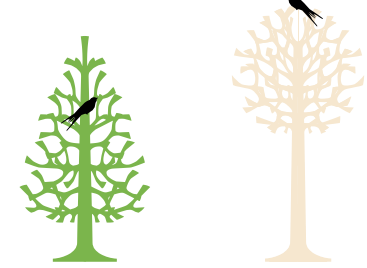
180CM (5"11") • 200CM (6"7")



LOVI SWALLOW 10CM

POSTCARD-LIKE PACKAGE (S):
10x17cm / 20g

JOIN TO THESE LOVI SPRUCES
AND LOVI TREES:



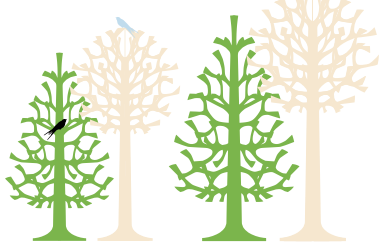
50CM • 55CM



LOVI BIRD 15CM

POSTCARD-LIKE PACKAGE (M):
15x24cm / 55g

JOIN TO THESE LOVI SPRUCES
AND LOVI TREES:



100CM • 108CM • 120CM • 135CM

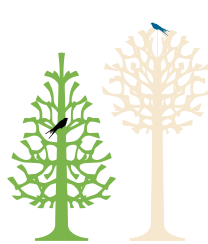


BACK!

LOVI BIRD 20CM

POSTCARD-LIKE PACKAGE (M):
20x31cm / 110g

JOIN TO THESE LOVI SPRUCES
AND LOVI TREES:



180CM (5"11") • 200CM (6"7")



LOVI BEAR 13.5CM

POSTCARD-LIKE PACKAGE (L):
20x31cm / 95g



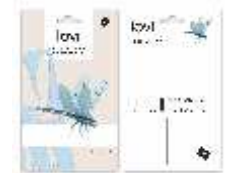
LOVI OWL 9.5CM

POSTCARD-LIKE PACKAGE (M):
15x24cm / 55g



LOVI DRAGONFLY 10CM

POSTCARD-LIKE PACKAGE (S):
10x17cm / 20g





LOVI CHIHUAHUA 6CM
POSTCARD-LIKE PACKAGE (S):
10x17cm / 20g



LOVI CAT 10CM
POSTCARD-LIKE PACKAGE (M):
15x24cm / 55g



LOVI LABRADOR 15CM
POSTCARD-LIKE PACKAGE (L):
20x31cm / 95g



LOVI MOUSE 15CM
POSTCARD-LIKE PACKAGE (M):
15x24cm / 55g



LOVI RABBIT 9CM
POSTCARD-LIKE PACKAGE (M):
15x24cm / 55g



LOVI PIG 6CM
POSTCARD-LIKE PACKAGE (S):
10x17cm / 20g



LOVI PIG 9CM
POSTCARD-LIKE PACKAGE (M):
15x24cm / 55g



LOVI ROOSTER 10CM
POSTCARD-LIKE PACKAGE (M):
15x24cm / 55g



Colour it!

WATERCOLORS BY LOVI
POSTCARD-LIKE PACKAGE (M):
15x24 / 95kg

COLOR ANY NATURAL WOOD COLOR
LOVI PRODUCT AS YOU LIKE!

EDUCATIONAL:

- 8 BASIC COLOR BUTTONS
- EASYCOLOR MIXING GUIDE
- QUALITY BRUSH
- ECO-FRIENDLY
- KID-FRIENDLY



**LOVI
SEALIFE
COLLECTION**

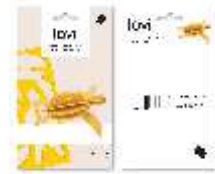
BEST SELLERS!



LOVI SEAHORSE 8CM
POSTCARD-LIKE PACKAGE (S):
10x17cm / 20g



LOVI SEA TURTLE 8CM
POSTCARD-LIKE PACKAGE (S):
10x17cm / 20g



LOVI SEA TURTLE 12CM
POSTCARD-LIKE PACKAGE (M):
15x24cm / 55g



LOVI DOLPHIN 15CM
POSTCARD-LIKE PACKAGE (M):
15x24cm / 55g



JELLYFISH 8CM
POSTCARD-LIKE PACKAGE (S):
10x17cm / 20g



JELLYFISH 12CM
POSTCARD-LIKE PACKAGE (M):
15x24cm / 55g



LOVI POLARBEAR 7CM
POSTCARD-LIKE PACKAGE (S):
10x17cm / 20g



LOVI POLARBEAR 15CM
POSTCARD-LIKE PACKAGE (L):
20x31cm / 95g



LOVI PENGUIN 10CM
POSTCARD-LIKE PACKAGE (M):
15x24cm / 55g





LOVI HEART 4.5CM

POSTCARD-LIKE PACKAGE (S): 10 x 17cm / 20g
IDEAL FOR LOVI SPRUCES AND TREES:
100CM ... 200CM



LOVI HEART 6.8CM

POSTCARD-LIKE PACKAGE (M): 15 x 24cm / 55g
IDEAL FOR LOVI SPRUCES AND TREES:
120CM ... 200CM

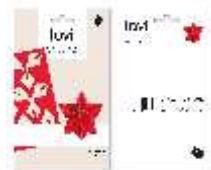


NEW!



LOVI STAR 5CM

POSTCARD-LIKE PACKAGE (S): 10 x 17cm / 20g
IDEAL FOR LOVI SPRUCES AND TREES:
50CM ... 200CM



LOVI STAR 7CM

POSTCARD-LIKE PACKAGE (M): 15 x 24cm / 55g
IDEAL FOR LOVI SPRUCES AND TREES:
100CM ... 200CM



LOVI STAR 10CM

POSTCARD-LIKE PACKAGE (L): 20 x 31cm / 90g
IDEAL FOR LOVI SPRUCES AND TREES:
120CM ... 200CM



LOVI ANGEL 6.5CM

POSTCARD-LIKE PACKAGE (S): 10 x 17cm / 20g
IDEAL FOR LOVI SPRUCES AND TREES:
100CM ... 200CM



LOVI ANGEL 9.5CM

POSTCARD-LIKE PACKAGE (M): 15 x 24cm / 55g
IDEAL FOR LOVI SPRUCES AND TREES:
120CM ... 200CM



LOVI ANGEL 13CM

POSTCARD-LIKE PACKAGE (L): 20 x 31cm / 110g
IDEAL FOR LOVI SPRUCES AND TREES:
180CM ... 200CM



LOVI REINDEER 8CM

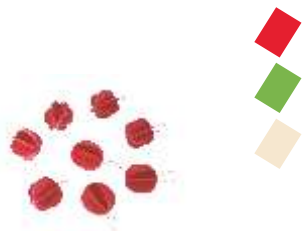
POSTCARD-LIKE PACKAGE (L): 20 x 31cm / 20g



LOVI REINDEER 12CM

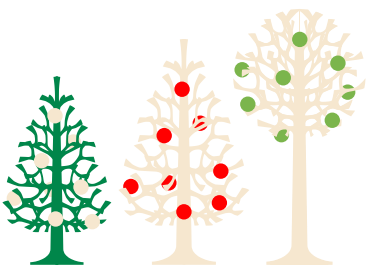
POSTCARD-LIKE PACKAGE (M): 15 x 24cm / 55g





LOVI MINIBAUBLES 1.7CM • 8 pcs
 POSTCARD-LIKE PACKAGE (S):
 10x17cm / 25g

IDEAL FOR THESE LOVI SPRUCES
 AND LOVI TREES:

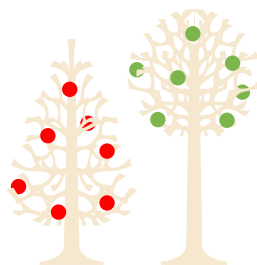


25CM • 30CM • 34CM



LOVI BAUBLES 3,5CM • 7 pcs
 POSTCARD-LIKE PACKAGE (L):
 20x31cm / 90g

IDEAL FOR THESE LOVI SPRUCES
 AND LOVI TREES:



50CM • 55CM



**THE ORIGINAL
 LOVI BAUBLES 4CM • 6 pcs**
 PILLOWBOX (S):
 10.5cm x 32 x 0.5cm / 65g

IDEAL FOR THESE LOVI SPRUCES
 AND LOVI TREES:



100CM • ... • 200CM



**THE ORIGINAL
 LOVI BAUBLES 6CM • 4 pcs**
 PILLOWBOX (M):
 15 x 36 x 0.5cm / 135g

IDEAL FOR THESE LOVI SPRUCES
 AND LOVI TREES:

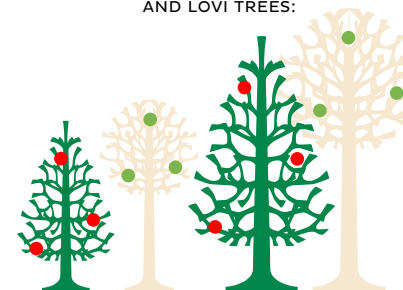


100CM • ... • 200CM



**THE ORIGINAL
 LOVI BAUBLES 8CM • 3 pcs**
 PILLOWBOX (S):
 20 x 40 x 1cm / 230g

IDEAL FOR THESE LOVI SPRUCES
 AND LOVI TREES:



120CM • 135CM • 180CM • 200CM



LOVI SPRUCE 14CM
 POSTCARD-LIKE PACKAGE (L): 20 x 31cm / 85g



LOVI SPRUCE 25CM
 PACKAGE SIZE: 29 x 29 x 0.5cm / 210g



LOVI SPRUCE 30CM WITH MINIBAUBLES
 PACKAGE SIZE: 29 x 34 x 0.5cm / 350g



LOVI SPRUCE 50CM
 PACKAGE SIZE: 32.5 x 32.5 x 3cm / 390g



LOVI SPRUCE 100CM
 PACKAGE SIZE: 58 x 58 x 4cm / 2kg

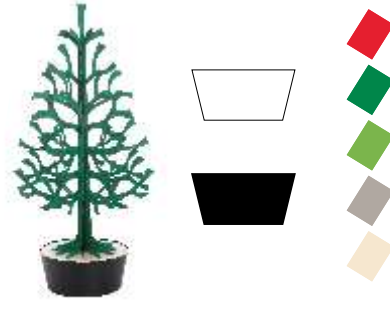




LOVI SPRUCE 120CM
PACKAGE SIZE: 76 x 55 x 3cm / 3.5kg



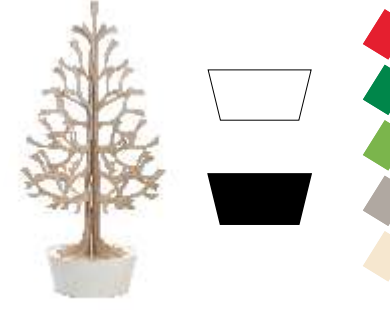
LOVI SPRUCE 180CM
PACKAGE SIZE: 105 x 71 x 13cm / 12kg



LOVI SPRUCE 120CM WITH POT
POT SIZE: Ø=44cm, H=18 / 4kg

PACKAGE SIZES:

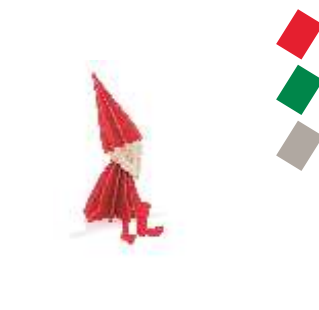
LOVI SPRUCE 120CM PACKAGE
76 x 55 x 4.5cm / 3.5kg
+
POT PACKAGE:
46 x 46 x 20cm / 4.5kg



LOVI SPRUCE 180CM WITH POT
POT SIZE: Ø=66cm, H=28 / 9.5kg

PACKAGE SIZES:

LOVI SPRUCE 180CM PACKAGE
105 x 71 x 13cm / 12kg
+
POT PACKAGE:
68 x 68 x 30cm / 10kg



LOVI ELF 8CM
POSTCARD-LIKE PACKAGE (S):
10 x 17cm / 20g



LOVI ELF 12CM
POSTCARD-LIKE PACKAGE (M):
15 x 21cm / 55g



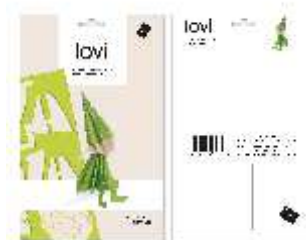
LOVI ELF 16CM
POSTCARD-LIKE PACKAGE (L):
20 x 31cm / 110g



LOVI ELF GIRL 8CM
POSTCARD-LIKE PACKAGE (S):
10 x 17cm / 20g



LOVI ELF GIRL 12CM
POSTCARD-LIKE PACKAGE (M):
15 x 21cm / 55g



LOVI ELF GIRL 16CM
POSTCARD-LIKE PACKAGE (L):
20 x 31cm / 110g





HATTIFATTENERS 5CM
POSTCARD-LIKE PACKAGE (S):
10x17cm / 20g



LITTLE MY 8CM
POSTCARD-LIKE PACKAGE (S):
10x17cm / 20g



MOOMIN by lovi



SNORKMAIDEN 9CM
POSTCARD-LIKE PACKAGE (M):
15x24cm / 55g



MOOMIN 9CM
POSTCARD-LIKE PACKAGE (M):
15x24cm / 55g



SNUFKIN 11CM
POSTCARD-LIKE PACKAGE (M):
15x24cm / 55g



MOOMINMAMMA 11.5CM
POSTCARD-LIKE PACKAGE (L):
20x31cm / 95g



MOOMINPAPPA 13CM
POSTCARD-LIKE PACKAGE (L):
20x31cm / 95g

nijntje miffy by lovi

Colour it!



MIFFY & BALL 10CM
POSTCARD-LIKE PACKAGE (M): 15x24cm / 55g



MIFFY & BALLOON 13.5CM
POSTCARD-LIKE PACKAGE (M): 15x24cm / 55g



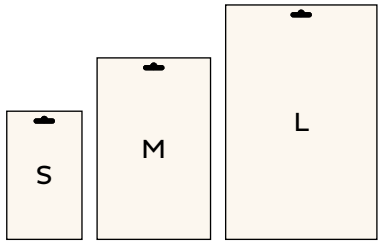
MIFFY & CAKE 10CM
POSTCARD-LIKE PACKAGE (M): 15x24cm / 55g



WATERCOLORS BY LOVI
POSTCARD-LIKE PACKAGE (M): 15x24x1cm / 95g

LOVI COUNTER SPINNER

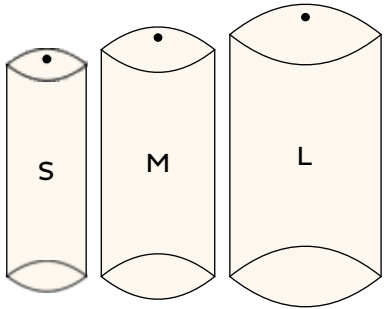
SIZE: 35x35x62cm



POSTCARD-LIKE PACKAGES / FACE:

(MAX 12PCS / HOOK)

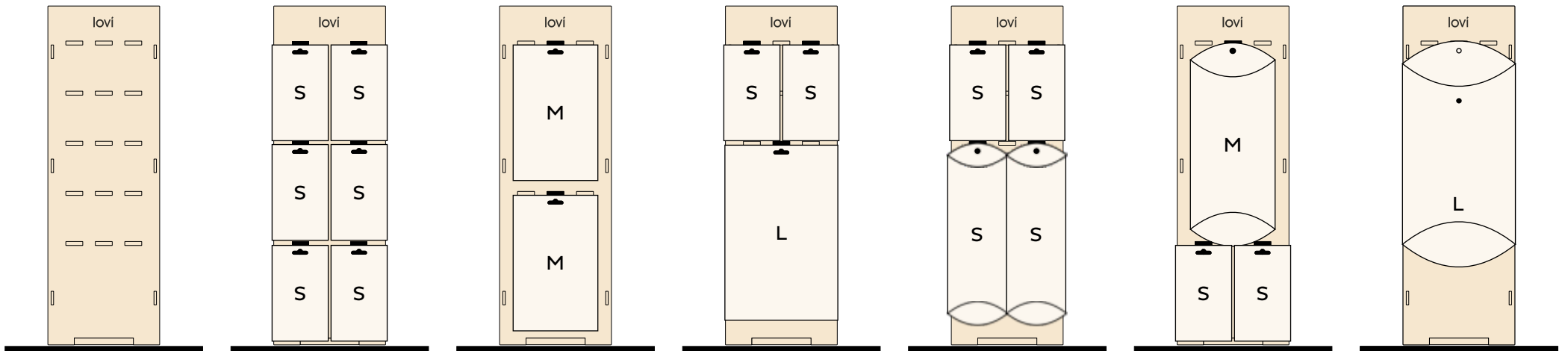
- 6 HOOKS FOR S-SIZE
- 2 HOOKS FOR M-SIZE
- 1 HOOK FOR L-SIZE + 2 HOOKS FOR S-SIZE



PILLOW BOXES / FACE:

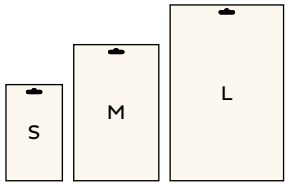
(MAX 9PCS / HOOK)

- 2 HOOKS FOR S-SIZE
- 1 HOOK FOR M-SIZE
- 1 HOOK FOR L-SIZE



LOVI FLOOR SPINNER

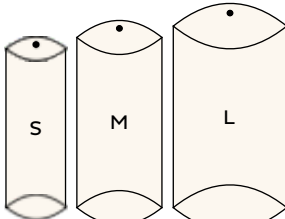
SIZE: 39x39x150cm (- BASE 30cm high)



POSTCARD-LIKE PACKAGES / FACE:

(MAX 12PCS / HOOK)

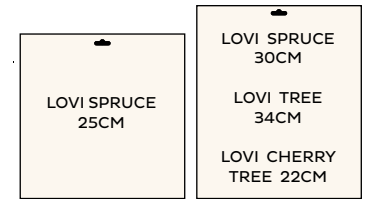
- 12 HOOKS FOR S-SIZE
- 4 HOOKS FOR M-SIZE
- 3 HOOK FOR L-SIZE



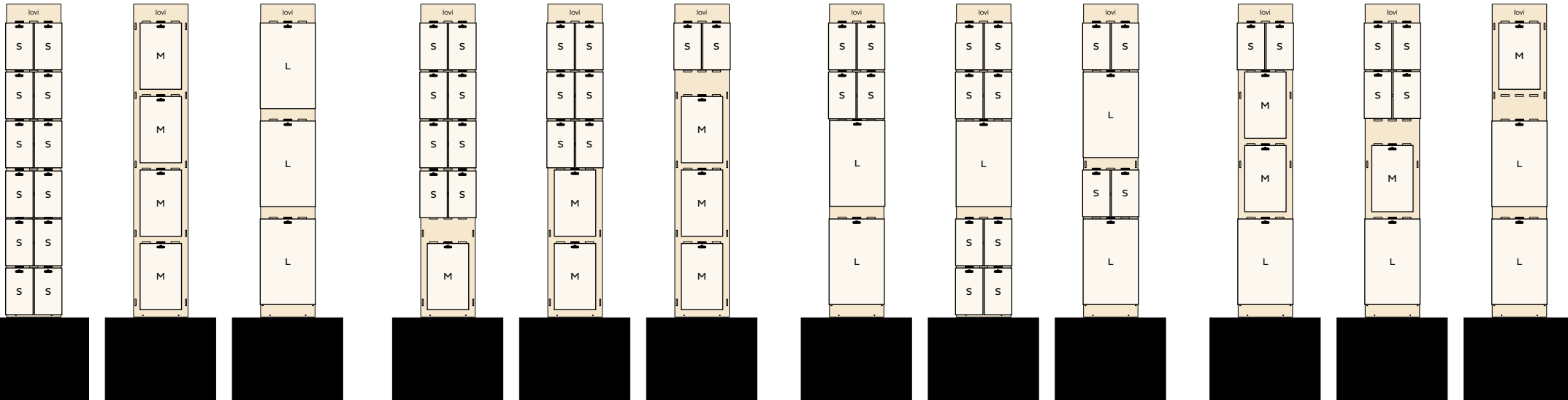
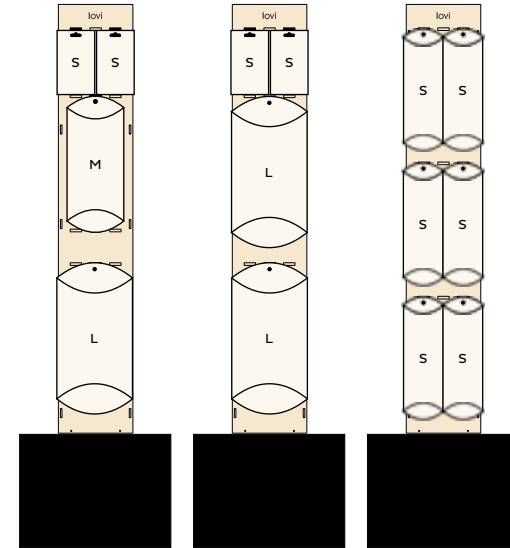
PILLOW BOXES / FACE:

(MAX 9PCS / HOOK)

- 6 HOOKS FOR S-SIZE
- 2 HOOK FOR M-SIZE
- 2 HOOK FOR L-SIZE



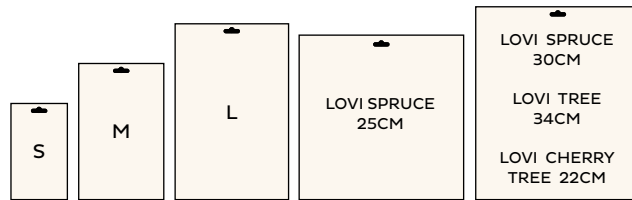
THESE PACKAGES TAKE AS MUCH SPACE AS L-SIZE PACKAGES.



LOVI PUZZLE DISPLAY

IDEAL FOR NARROW SHELVES AND TABLES.
PUZZLE JOINT BASE
- EXTENDS AS LONG AS NEEDED

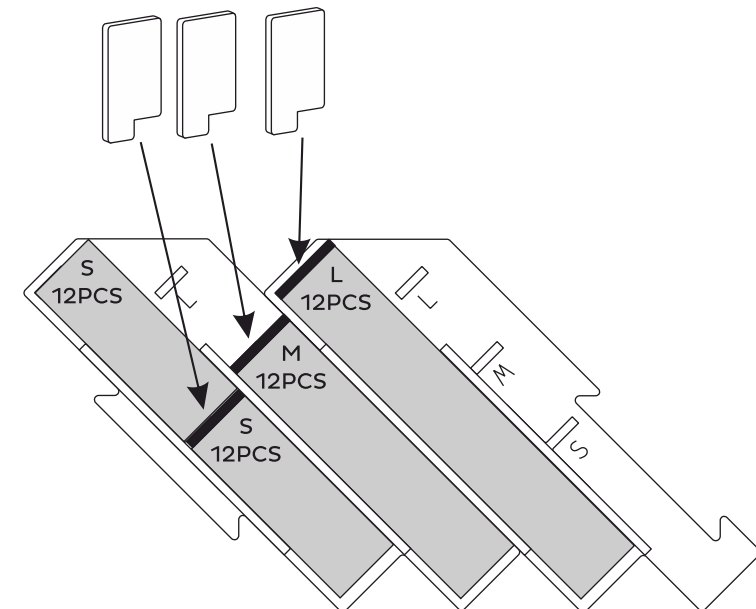
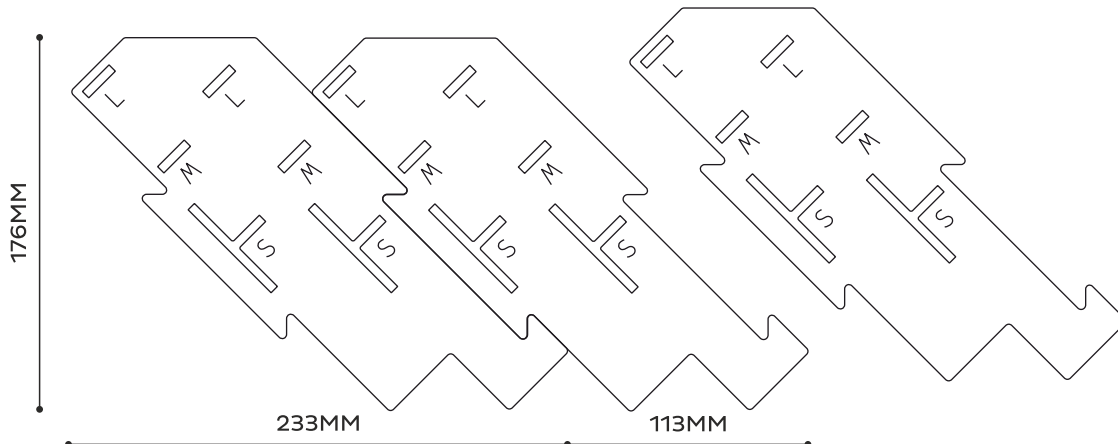
SHOWS 4CM OF THE RIGHT SIDE OF THE PACKAGE WITH PRODUCT NAME AND PART OF THE PRODUCT IMAGE.



ONE SLOT HOLDS FOLLOWING PACKAGES:

- MAXIMUM 2x12pcs OF S-PACKAGE (POSTCARD-LIKE)
- 12PCS OF M-SIZE AND L-SIZE PACKAGES.
- 6PCS OF LOVI SPRUCE 25CM PACKAGES
- 3PCS OF LOVI SPRUCE 30CM OR
3PCS OF LOVI TREE 34CM PACKAGES OR
3PCS OF LOVI CHERRY TREE 22CM

MINIMUM SELF DEPTH 18CM
RECOMMENDED SPACE BETWEEN SHELVES:
PACKAGE HEIGHT + 5cm.





UNIQUE • ECO-FRIENDLY • EASY TO SEND

LOVI PRODUCTS ARE MADE FROM BIRCH PLYWOOD IN NORTHERN FINLAND, IN LOVI'S OWN LITTLE FACTORY.
THE ECO-FRIENDLY WOOD MATERIAL COMES FROM FINNISH FORESTS THAT ARE ALWAYS RE-PLANTED AFTER FELLING.

OUR PRODUCTS ARE BASED ON A PATENTED STRUCTURE, CREATED AND REFINED BY OUR DESIGNER AND FOUNDER ANNE PASO.

SINCE 2009 WE HAVE DONATED TO PLANTING SCHEMES WORTH 115K TREES, IN AREAS OF THE WORLD AFFECTED BY FLOOD EROSION
OR DROUGHT READ MORE: [WWW.LOVI.FI/PROTECTING NATURE](http://WWW.LOVI.FI/PROTECTING_NATURE)

WE WANT TO PROTECT THE OCEANS THAT ARE SO CRUCIAL TO HUMANS TOO. THIS IS WHY LOVI CONSUMER PACKAGAGES ARE NOW PLASTIC FREE.
OUR FLAT PACKED PRODUCTS, MEAN LESS PACKAGING MATERIAL USED. WE MADE IT EASY TO REMEMBER YOUR LOVED ONES - IN A SUSTAINABLE WAY.